

# BARATH DEVRAJ S

INTERACTION DESIGNER

I am a design student with a thirst to learn and explore everyday. I am creative by mind and a designer by practice. I am flexible to adapt and this helps me learn and grow. I embrace a positive attitude and compliment differences for mutual advantage. I translate thoughts to visual treats and that's where I make a difference.

# **EXPERIENCE**

# Quess Corp Limited (Client - Daimler Truck Innovation Center )

Full Time - UI/Ux Designer (September 2024 - Present)

As a Senior UI/UX Designer at Quesscorp, deployed to Daimler Truck Innovation Centre India, I was responsible for leading the design of internal enterprise tools used by FUSO and Daimler Trucks. My role involved creating intuitive and efficient user interfaces that aligned with both functional requirements and brand guidelines. I conducted thorough sanity checks for End-of-Line (EOL) applications to ensure they met usability and performance standards before deployment. Additionally, I designed comprehensive user manuals and documentation to facilitate smoother onboarding, improve user adoption, and minimize support requirements.

# Cloud Kinetics Technology Solutions Pvt. Ltd. (Client - Daimler India Commercial Vehicles Pvt. Ltd.)

Freelancer - UI/UX Designer (March 2023 - August 2023)
Full Time - UI/Ux Designer (September 2023 - September 2024)

In my role as a UI/UX designer, I delved into the intricacies of corporate dynamics, overseeing the successful execution of various projects aimed at elevating the user experience. I meticulously fine-tuned services to prioritize user convenience, crafting a seamless and intuitive interaction. Beyond functionality, I dedicated efforts to refining aesthetics, ensuring a visually inviting and approachable design. Through these endeavors, I sharpened my multitasking capabilities and problem-solving acumen, ultimately solidifying my reputation as an efficient and results-driven designer.

#### TATA Elxsi

Freelancer - UI/UX Designer (November 2022 - February 2023)

As a Freelance Designer, I designed a Truck Tracking mobile application and a Tool Tracking application. For the Truck Tracking app, I created wireframes, prototypes, and implemented micro animations for seamless navigation and enhanced user experience. In the Tool Tracking app, I optimized the user interface using wireframing, prototyping, and micro animations to make it more intuitive and user-friendly.

#### DAIMLER India Commercial Vehicles Pvt. Ltd.

Intern - UI/UX Designer (June 2022 - September 2022)

As an Intern, I worked on various web and mobile applications. This included enhancing the user experience and UI of an intranet mobile app, redesigning a room booking application for improved usability, and creating a mentoring app from scratch. These experiences showcased my skills in application development, user experience design, and project ownership.

#### New Gen Media - Puthiya Thalaimurai

Intern - Reporter (January 2021 - February 2021)

During my internship as a reporter, I engaged in extensive fieldwork, conducting Q&A sessions with the public to gather insights on current affairs. I also honed my skills in content writing and editing, gaining a deep understanding of the inner workings of the media industry. Additionally, I contributed fresh ideas for the development of reality shows. This internship provided me with practical experience in journalism, content creation, and creative thinking.

### **EDUCATION**

Pearl Academy (2021 - 2023)

PG diploma in Interaction Design

#### **SRM Institute of Science and Technology**

Bsc. Visual Communication

#### T.S Srinivasan Polytechnic

Diploma in Mechanical Engg.

## **PROFICIENCY**











Adobe XD Premier Pro Photoshop

**SKILLS** 

Research, Designing, Prototyping, Micro Animation, Sketching, Story telling

### **CONTACT**



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